

## Data Checklist:

The purpose of our Free Data Checklist is to unlock the hidden potential within your database by enabling direct contact to your constituents across multiple channels with far greater efficiency.

Please describe briefly the current condition of your records, and the last time you performed a significant update on any of the sections listed below: **Save and return form to [info@alumni locators.com](mailto:info@alumni locators.com)**

### TOTAL POPULATION:

Enter the number of records with a correct or incorrect address that you must maintain accurate contact data on. This could include alumni + students + parents + relatives + friends + donors + faculty + corporations + other constituents.

### INCORRECT / MISSING ADDRESS POPULATION:

Most recently updated: (Date)

Individuals from the Total Population that do not contain accurate, deliverable postal addresses:

### INCORRECT / NO PHONE NUMBER POPULATION:

Most recently updated: (Date)

Individuals from the Total Population that do not contain accurate landline or cell phone numbers:

### INCORRECT / NO EMAIL ADDRESS POPULATION:

Most recently updated: (Date)

Individuals from the Total Population that do not contain a deliverable email addresses:

### DECEASED SCREENING:

Most recently updated: (Date)

### NCOA<sup>Link®</sup> PROCESSING:

Do you run your entire database through NCOA<sup>Link®</sup> on a scheduled basis? (Yes/No)

How Often?

Comments: